



# Close the gap between you and your provider community without spending millions.

Thriving in today's healthcare world requires strategic thinking at its best—especially for hospital and health system executives.

At Proficient Health, we believe the following three Guiding Principles are the key to building and sustaining a healthy business in healthcare:

- 1. Make it incredibly simple and efficient for anyone to communicate with your organization prior, during and post admission.** Driving physician affinity, increasing patient satisfaction, improving quality of care, reducing unnecessary admissions and preventing network leakage all result from a seamless and secure flow of information in and out of your organization ... beginning the second a referral arrives in your patient access department.
- 2. Recognize that your Electronic Health Record (EHR) / Health Information System (HIS) alone cannot transform your business.** EHR/HIS and the departmental and ancillary systems that run care delivery do a great job at the front line, but don't manage information that is not in their normal process. The key is to capture the information not supported by these systems, move it through a common shareable workflow and, when complete, get it into the operational system it needs to rest in.
- 3. You don't have to spend millions or wait months for complete interoperability to begin seamlessly communicating with the stakeholders involved in your patients' care.** Many of the current EHR systems are now adding communication capabilities to meet the demands of value-based, collaborative versus episodic care. The problem is this typically requires a significant investment on top of the one you've already made and there's still an inability to flexibly manage both structured and unstructured (fax) information in a seamless way.

The Proficient Health software platform was specifically designed to manage healthcare communication between both people and systems. We've got seamless information flow down to a science, which makes us faster, cheaper and more nimble than EHR/HIS and operational systems in general.

Contact us today at 336-389-6600 or [info@proficienthealth.com](mailto:info@proficienthealth.com) for a complimentary workflow assessment and demonstration.



Healthcare organizations deliver services and treatments as unique as the patients themselves.

To run smoothly, they all require secure, accurate, accessible information at the point of care.

That's where Proficient Health comes in.

Learn more at [proficienthealth.com](http://proficienthealth.com)



# Quality care delivery and management is your business. Seamless communication is ours.

Proficient Health simplifies and improves communications within the hospital and health system and the entire post acute network—primary care physicians, specialists, post-acute care facilities, payer organizations, HHA/DME, hospice, labs, sleep labs, radiology centers and more. *The result? Everyone wins.*

## Acute Care Providers

- Streamline the patient access process, improving physician alignment and increasing referrals.
- Decrease unnecessary readmissions and ER visits.
- Increase speed in the discharge process.

## Post Acute Care Providers

- Easily manage and respond to incoming referrals.
- Quickly obtain and track physician signature collections.
- Provide field staff with a secure way to create notes once and access them anywhere, anytime.

## Payers

- Improve turnaround times on initial and continued stay reviews.
- Streamline medical record requests and responses in claims processing.
- Simplify quality measure collection leading to increased member and provider satisfaction.

## Everyone

- Improves operational efficiency by closing the gap between paper and electronic workflows.
- Enhances cross-departmental communication.
- Shares information across incompatible systems.
- Owns a complete audit trail of all incoming and outgoing communications.

## Can you ...

Seamlessly receive and process physician referrals including both electronic and paper orders?

Quickly and efficiently discharge patients to post acute facilities without spending time leaving voicemail messages, printing supporting documentation and then faxing it?

Ensure your primary care physicians are notified at the time of admission and discharge and your patients have a follow up visit in place?

*If you answer "No" to any of these questions, we can help.*



Proficient Health solves the problem of conflicting information systems and enables 100% provider adoption from Day One. We are the industry leading care communication expert, providing healthcare organizations—of all types—the most effective and reliable tool to impact care delivery and drive down costs without spending millions.

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